

Please join us for this  
exceptional and exciting program.

Register on-line at  
**DKUdental.com**



**Academy**  
of General Dentistry

**PACE**

Program Approval for  
Continuing Education

Approved PACE Program Provider FAGD/  
MAGD credit. Approval does not imply accep-  
tance by a state or provincial board of dentistry  
or AGD endorsement. The current term of  
approval extends from 3/1/2017 to 2/28/2021.  
Provider ID #217995

**ADA C.E.R.P.**® | Continuing Education  
Recognition Program

The Dental Society of Chester County and Delaware County is an  
ADA CERP recognized provider approved by the Pennsylvania Dental  
Association. ADA CERP is a service of the American Dental Association to  
assist dental professionals in identifying quality providers of continuing dental  
education. ADA CERP does not approve or endorse individual courses  
or instructors, nor does it imply acceptance of credit hours by boards of  
dentistry. The Dental Society of Chester and Delaware County designates  
this activity for six credit hours per course of continuing education credits.

**DKU  
TEAM**

*Barry I. Cohen, D.M.D.*

*Bill Munley, D.M.D.*

*Jasmine Shafagh, D.M.D.*

Contact: *DKU c/o Barry I. Cohen, D.M.D.*  
*4750 Township Line Road*  
*Drexel Hill, PA 19026*  
*610-449-7002*  
*DKUDental@aol.com*

PRSRT STD  
U.S. POSTAGE PAID  
UPPER DARBY, PA  
PERMIT NO. 34

Address Service Requested

**DKU**  
c/o Barry Cohen, D.M.D.  
4750 Township Line Road  
Drexel Hill, PA 19026  
**DKU**  
DENTISTS KEEPING UP!

*The Dental Society  
of  
Chester County and  
Delaware County  
Proudly Presents*

**DKU**  
**DENTISTS KEEPING UP!**  
6 CEU Lecture Credits Per Course

*Get 30 hrs CEU Requirements Fulfilled  
with this One Lecture Series*

**Register on-line at DKUdental.com**

Springfield Country Club

*Continuing Dental Education  
2018/2019*

*Save \$50, Pay Before August 1*

# THE PROGRAM

## Friday, October 5, 2018

Jeff J. Brucia, DDS – San Francisco, CA

Dr. Brucia is a graduate of the University of the Pacific School of Dentistry where he is currently an Assistant Professor of Dental Practice. He is practicing Esthetic and Restorative dentistry full time in San Francisco, California. He is the 2011 recipient of the Gordon J. Christensen Recognition Lecturer Award. In 2010, Dr. Brucia was elected a fellow in the American Academy of Esthetic Dentistry and presently serves on the board of directors. *Dr. Brucia reports no financial relationships relevant to this presentation to disclose.*



# Register on-line at DKUdental.com

## Restorative Materials & Techniques Simplified 2018

This lecture course provides an overview of the restorative options you should be considering today as well as a comprehensive discussion of the ever-changing world of dental adhesives. Dr. Brucia has lectured internationally on this subject and will guide you through the collection of materials and techniques available today for providing both direct and indirect restorations that will meet your patients' expectations for quality dental care. This is a must see program for all wet fingered restorative dentists and clinical staff. Learning Objectives: Review the options available in adhesive systems including the new advancements in Glass Ionomers and light curing units and direct composites; Eliminate the frustration of post-operative sensitivity and restorative failure; Techniques for the preparation, impressions, temporization, lab communication, material selection and cementation of indirect restorations including margin elevation, fiber re-enforcement and when to seal the prep. *This course is supported by educational grants from Ultradent, SDI, PNC and Garfield Refining.*

## Thursday, November 1, 2018

Alan W. Budenz, MS, DDS, MBA – San Francisco, CA

Dr. Budenz is a professor in the Department of Biomedical Sciences and Vice Chair of the Department of Diagnostic Sciences at the University of the Pacific, Arthur A. Dugoni School of Dentistry in San Francisco, California. He has more than 30 years of general practice experience in San Francisco, has served as clinical group practice administrator and chair of the Department of Diagnostic and Emergency Services. He is a general dentistry clinical instructor at Pacific, as well as having taught anatomy courses at Pacific since 1984. He has lectured internationally on local anesthesia, oral medicine, cariology, and the anatomical basis of dentistry topics, and for eleven consecutive years, has been recognized as an Annual Leader in Continuing Education by *Dentistry Today*. *Dr. Budenz reports no financial relationships relevant to this presentation to disclose.*



## Getting Comfortably Numb? The Anatomy of Local Anesthesia

This lecture is designed for dentists and hygienists to expand their understanding of the pharmacologic mechanisms and delivery techniques of local anesthesia and to solve the difficulties that arise in obtaining profound anesthesia in the oral cavity. A wide range of both maxillary and mandibular block techniques will be emphasized. Use of alternative anesthesia modalities, such as intraosseous techniques and computerized delivery systems to obtain either primary or secondary anesthesia are reviewed. The controversy surrounding the use of Septocaine and Citanest for mandibular block anesthesia injections will be addressed, and management of possible complications and injuries related to the delivery of oral local anesthesia will be discussed. Course objectives include: An overview of local anesthesia pharmacology; Contraindications and toxic reaction concerns with local anesthetics; Alternative anesthesia modalities; Anesthetic buffering and anesthetic reversal; Unexpected side effects and their management. Dentists and dental hygienists attending this course will return to their practices with greater confidence in their ability to deliver comfortable and efficient local anesthetic injections; an increased appreciation for the causes of local anesthesia failures; the knowledge to overcome these failures; and a greater sense of ease in recognizing and managing unexpected side effects and complications. This will reduce the anxiety level of the practitioner and bring the practice closer to pain-free dentistry for the patient.

## Thursday, December 6, 2018

Mark T. Murphy, DDS – Detroit, MI

Mark is the Principal of Funktional Consulting, Lead Faculty for Clinical Education at ProSomnus Sleep Technologies, and serves on the Guest Faculty at the University of Detroit Mercy and Michigan Schools of Dentistry. He has served on the Boards of Directors of the Pankey Institute, National Association of Dental Laboratories, the Identallay Council, the Foundation for Dental Laboratory Technology, St. Vincent DePaul's Dental Center and the Dental Advisor. He lectures internationally on Treatment Planning, Occlusion, Sleep and TMD, Leadership, Practice Management, Communication and Case Acceptance. *Dr. Murphy reports no financial relationships relevant to this presentation to disclose.*



## Simplifying the Complex Case; From Treatment Planning to Case Acceptance

This evidence-based review of occlusion, differential diagnosis, treatment planning, materials, matrices, shade, preparation design and provisionalization will emphasize how to evaluate and apply risk assessment and make predictable decisions about complex restorative and aesthetic cases. We will walk through each simplifier and "breakdown" the process into constructs you and your team can easily apply. We will explore the physics, bio-mechanics, physiology and psychological dimensions of the topics. The focus will be on developing skills that you can put to use right away in planning and restoring dentitions for your patients. Learning Objectives: Broaden the understanding of managing forces on the stomatognathic system.; Make predictable choices about shade, material strength and aesthetics; Apply planning and matrices to design, preparation and provisionalization; Utilize all of the above to help the patient make better choices and treatment decisions.

## Friday, January 11, 2019

Mitchell Gardiner, DMD – Shrewsbury, NJ

Dr. Mitchell Gardiner is a full time general dentist in a multi-specialty practice in NJ. For over 25 years, Dr. Gardiner has reviewed dental malpractice lawsuits as an expert witness. He lectures throughout the United States and Canada on various issues of dental malpractice and standards of care. Dr. Gardiner is on the faculty of the Rutgers School of Dental Medicine and teaches clinical fixed prosthodontics. He has been awarded Fellowship in the Academy of General Dentistry, The American College of Dentists, and the International College of Dentists. *Dr. Gardiner reports no financial relationships relevant to this presentation to disclose.*



## Dentist's Best Legal Defense is their Dental Team: Standards of Care 2019

Dr. Gardiner's experience really goes to the court. He has over 40 years of practice experience and about 25 years as an expert witness in the court of law. He oftentimes sees that when dentists get sued, there are ancillary people on their teams that get called in to testify: hygienists, assistants, sometimes front-office staff people. From reading all of the materials presented in a case, it's clear that the actions of staff in the office can help or hurt the case. This course will enlighten you and your office staff of how the successful defense of dental malpractice suits involves the entire dental team – not just the doctor. Topics to be included: documentation that meets accepted standards of care; informed consent-you never told me that; medical history-how to get a good one and why you must have an accurate and complete history; prescription writing-legal and ethical problems and solutions; antibiotic prophylactic practices for 2019; what dentists are being sued for today and how to defend your office from a lawsuit; injuries and mishaps that are becoming more commonplace and how to meet accepted standards of care when they happen; clostridium difficile- a growing problem for dentists.

## Wednesday, April 3, 2019

John Flucke, DDS – Lee's Summit, MO

Dr. John Flucke is in private practice in Lee's Summit, Missouri where he spends four days per week in direct patient care. He also serves as Technology Editor for *Dental Products Report* magazine. Dr. Flucke has one of the most popular dental blogs on the Internet "Ramblings of Dentistry's Technology Evangelist" featuring daily updates on technology in healthcare and technology in general. Dr. Flucke uses technology in every aspect of his practice; pushing himself to constantly be on the leading edge. He loves testing the latest gear he can get his hands on. He consults with manufacturers helping with development of techniques, technologies, and products which allows him to see things from the "duct tape and zip tie stage" all the way through to the completed item. *Dr. Flucke reports no financial relationships relevant to this presentation to disclose.*



## Clinical Technology That Can Improve Your Practice Without Draining Your Retirement Plan

Dr. Flucke scours trade shows & the Internet to find the latest and greatest products and devices... so you don't have to! He pushes his office to be on the leading edge and will show why and how high tech can make practicing easier and more fun. The techniques and devices presented are ones that are used every day in his office so this lecture comes from the perspective of real world clinical experience. Learn about many technologies and strategies that can improve your efficiency and patient care. Topics covered include the digital operator, lasers, endodontic improvements, and many others. This fun and fast paced lecture will give you tons of info no matter where you are on the "techno-curve" in an entertaining and highly interactive format. Spend the day with "Dentistry's Technology Evangelist" and leave with a list of new and exciting ways to improve patient care and office efficiency the very next day. Learning Objectives: Advantages of digital operator; Uses of different laser wavelengths; Learn implementation strategies;. Learn about affordable ways to improve clinical outcomes & efficiencies. *This course is supported by an educational grant from PNC.*

## Wednesday, May 1, 2019

Robert Frazer, DDS & Bill Woodburn, MEd, LPC, LMFT – Austin, TX

Dr. Frazer is a sought-after speaker, coach and consultant for dentists and their organizations. He has conducted over 1,000 presentations and workshops across North America and Europe and is a member of the National Speakers Association. He has published over 50 articles in dental journals. Dr. Frazer led a successful comprehensive care group dental practice and he is the owner of R. L. Frazer & Associates Inc.

Bill Woodburn is a licensed professional counselor and licensed marriage and family therapist with over 25 years of experience. He has consulted with large organizations such as the CDA, the Dawson Academy and BU SDM. He is a senior associate and consultant on human relationships with R. L. Frazer & Associates Inc., and an expert on emotional intelligence.



## Creating Powerful practices: Understanding Emotional Intelligence

Bob and Bill will lead you through top 2% practice tested, results targeted Emotional Intelligence skills to resolve your challenges, ensure excellent team performance and provide a truly "Wow" transformational patient experience. Brimming with humor and wisdom, listen and apply insights of psychology to building a successful dental practice. Empower yourself and your team through new, problem-focused learning methods and hands-on skills practice in a supportive and fun environment. If you'd like to reduce work-related stress, increase your profits and build better relationships, this program on Emotional Intelligence is for you! Learning Objectives: Discover the power of Emotional Intelligence and its applications to dentistry; Gain skills to become a highly effective, balanced and authentic leader; Learn less stressful, most effective and positive conflict resolution strategies; Dramatically improve your case acceptance, empathy and listening skills; Benefit from research by learning to apply the Six Styles of Highly Effective Leaders; Create a Self-Directed Learning Plan that charts a step-by-step path to your ideal highly effective professional and personal self. *This course is supported by an educational grant from PNC.*

# REGISTRATION

Meetings will be held at the Springfield Country Club on Route 320, Springfield, Delaware County, PA. Registration 8:15 AM Lecture 9:00 - 4:15 PM Continental breakfast and luncheon included.

Please indicate those courses you wish to attend:  
All DKU courses are 6 CEU Lecture Credits.

	Number of Attending Doctors	Number of Attending Staff	Cost
<input type="checkbox"/> Friday, October 5, 2018			
<input type="checkbox"/> Thursday, November 1, 2018			
<input type="checkbox"/> Thursday, December 6, 2018			
<input type="checkbox"/> Friday, January 11, 2019			
<input type="checkbox"/> Wednesday, April 3, 2019			
<input type="checkbox"/> Wednesday, May 1, 2019			
	<b>Total Cost</b>		

## FEES

**Early Bird Special: Must be received by August 1, 2018**

**Members of the Dental Society of Chester and Delaware Counties - \$645**

All non-society members, (other ADA members) - \$695

All non-society members, (non-ADA members) - \$765

*After August 1, 2018*

**Members of the Dental Society of Chester and Delaware Counties**

Reservations for the entire series - \$695

Individual courses - \$210 Three courses - \$560 Four courses - \$655

**Other ADA Members**

Reservations for the entire series - \$745

Individual courses - \$225 Three courses - \$600 Four courses - \$695

**Non-ADA Members**

Reservations for the entire series - \$815

Individual courses - \$240 Three courses - \$635 Four courses - \$755

**Staff members** accompanied by a doctor will be \$110 per course per person with reservation at least one week in advance, \$130 per course per person at door.

**Cancellations and Refund Policy**

No refunds will be made without at least one week's notice prior to course date.

(A \$25 administrative fee will be deducted.)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Preferred Phone #: Day \_\_\_\_\_ Night \_\_\_\_\_

E-mail address: \_\_\_\_\_

Payment Method:  MasterCard  Visa  Discover  Check (payable to: DKU)

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Member of the Dental Society of Chester and Delaware Counties  Non-ADA Member

Other ADA Member ADA # \_\_\_\_\_

Return this form to: DKU, c/o Barry Cohen D.M.D.,  
4750 Township Line Road, Drexel Hill PA 19026 • 610-449-7002 • DKUdental@aol.com  
or Register on-line at [www.DKUdental.com](http://www.DKUdental.com)

